



OBX Storm Uniform and Game Apparel Policy

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OBX Storm Soccer, through its Board, has chosen a jersey style and colors for our teams as well as shorts and socks that is mandatory for all sanctioned events representing the club. It is an Adidas package that has jerseys in a choice of dark blue and light blue for away jerseys and home whites. The shorts are dark blue as well as the socks which have white stripes. We offer a mens or womens cut jersey all in the same line. All teams representing OBX Storm Soccer at tournaments, league games or any other sanctioned events must be represented in these uniforms only. The uniforms are posted on the website and only available through Premier Soccer in Va. Beach. Altering jerseys shorts or socks, changing colors or any other variations of our uniforms without the consent of the Board will not be allowed. Any teams in violation risk losing their playing cards and will not be able to play under Storm until the violation has been resolved with the Board.

OBX Storm Soccer has also approved and chosen sweatsuits (jackets and pants) and training jerseys that are optional for teams to purchase. Again when representing the club in sanctioned events when they are on the fields these are the only ones acceptable to use. They are both posted on the website and also only available through Premier Soccer. They both have the Storm logo which should remain where it is placed. The colors, same as the jerseys, have been chosen and other types, styles or colors are not optional. Any other apparel any teams wishes to make and use while representing the club on the fields using our name and logo must be approved by the board. As the governing body of the club who is also governed by NCYSA we need to make sure anything with our name on it is appropriate, legal, and fit the guidelines of our club.

As of May 2015 the OBX Storm Soccer Board changed its policy and now allows local business sponsors to support our teams in exchange for putting their logos on our jerseys. Unlike most other clubs who get one company to represent the whole club we are allowing our individual teams to get different sponsors to not only include more of the business community to our club but also to give our teams the chance at a little individuality with in it. The policy is as follows:

- To sponsor a U12 team or younger the cost is \$1,000 for the first year and \$500 for the 2nd year. To sponsor a U13 team or older the cost is \$1,200 for the first year and \$600 for the 2nd year. After 2 years the original price would be due again figuring the kids will have outgrown and worn out their jersey's by then. If after the first or 2nd year a sponsor backs out the jerseys will no longer be allowed to use and teams would be responsible to order their own or get a new sponsor.
- In return for sponsoring a team their business logo will be allowed on game jerseys. Numbers must still remain on the back per NCYSA, the Storm logo remains the same and on the left chest and the approved Storm jerseys must be used. Logo's may be placed at the discretion of the team and sponsor but just like the sponsor and the artwork all jerseys prior to printing must be approved by the Storm Board. We have asked Justus at Premier Soccer to email the Board the final layout for printing for any such team to get approval before they are made. This also includes adding sponsors to sweats, shorts, or practice jerseys. All must be approved by the Board. Adding patches or any other alterations to any of our official gear needs this same consent from the Board.



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- If the sponsored amount is not enough to cover all jerseys needed by any such team, that team is responsible to cover the difference. Teams being sponsored that use guest players or associate players to travel should order extra jerseys to be used by these players on the fields in sanctioned events so teams are uniform on the fields. Any extra expense for these jerseys is the teams responsibility. Associate players have the option to buy uniforms at their own expense with their teams logo on it so they can travel and have the pride of owning their own jersey. New players added to the roster post initial ordering could take one of the extra's or order at their own expense their own with the teams logo. If jerseys become damaged or lost that player is responsible for replacing. All teams with sponsors when playing should have all players in the same uniform with all matching logos.
- All funds collected from sponsors should be in check form and written out to OBX Storm Soccer in care of the said team. No jerseys will be paid for until the sponsorship payment to Storm has processed and final consent from Board on artwork has been given. No exceptions. Due to our non-profit status and protection all the funds have to go through our treasurer Lisa Murphy, whom needs to be sent the check and the info for what team. If a sponsor decides to pitch in more to cover for instance the extra cost of jerseys, sweats or anything else the funds need to run through the club as well. This will insure our sponsors get the proper paperwork from us for their tax deduction which they will appreciate and that everything is legit with the club, sponsors and NCYSA.
- Any extra funds left over from sponsors after jerseys have been bought will be put into that teams account to use for extra tournament costs, equipment or anything soccer related the team as a whole decides on. The 2nd year payment from the sponsor if it comes to happen should be used to get any necessary jerseys for the team and the remaining funds again will go into the teams account to use at their discretion in relation to soccer.
- We also expect our teams who are sponsored to make sure these sponsors are acknowledged on our website with a brief bio on their company and how to contact them. We also expect these teams to constantly update their sponsors with pictures and progress reports on the team. Giving them a framed team picture in their jerseys with the log's on them for their place of business is also requested at the teams expense.

Please remember that we are all a part of OBX Storm Soccer and all that we wear and do reflects back on the club as a whole. Wearing the same jerseys and colors is a matter of pride for the club and helps us keep our club feel. Please also take the sponsorships seriously and whether its deciding on the design or keeping in touch with them do it in the highest regards to their generosity and so the kids feel good and look good in their uniforms. After all it is about the kids and we want them proud to wear our stuff and our sponsors to continue to want to help this great club.

If anyone has any questions please call me at 252-599-1147.
Thanks, Tom Bouker - President OBX Storm Soccer