



**SPONSORSHIP
OPPORTUNITIES
2013**

PURPOSE AND GOALS

OBX Storm Inc. is a **NON-PROFIT** organization formed in 2002.

The **PURPOSE** of the organization is to foster the physical, mental and emotional growth of youth in Dare County, regardless of race, gender, religion, color, ethnic heritage, or ability, through the sport of soccer.

The **GOALS** of OBX Storm Soccer are to:

- 1) Foster the development of self-esteem, self-worth, and soccer skills among youth in Dare County.
- 2) Remove barriers so every child who wants to, may have an opportunity to develop their skills in the sport.
- 3) Provide opportunities for competitive levels of play through challenge soccer teams.
- 4) Promote the many social, mental and physical benefits of youth soccer.
- 5) Encourage older and more skilled players to invest their time and talent with younger players at the beginning of their soccer experience.
- 6) Recruit and train skilled and effective volunteer coaches.
- 7) Encourage parent and community involvement, including a fuller understanding and appreciation for the sport.
- 8) Collaborate with Dare County Parks and Recreation Department and other organizations interested in fostering the development of youth soccer in our community.
- 9) Encourage the development of facilities amenable to hosting soccer games and tournament play.
- 10) Provide philanthropic opportunities for individuals, businesses and foundations to support positive youth develop through the sport of soccer in Dare County.

SUPPORT OBX STORM SOCCER

OBX Storm Soccer is a volunteer organization. There are no paid staff. Board members and coaches serve in their roles as volunteers. 100% of your tax deductible donation to OBX Storm Soccer will be invested into players, teams and coaches.

OBX Storm Soccer needs your help to dispel the common myth that Storm Soccer is only for “rich kids”. In fact, as a non-profit organization, we know full well how this myth limits the development of the sport on the Outer Banks and prevents children and families from getting involved.

In 2012, Storm Soccer had 78 players on our roster, and the numbers are growing. In 2012, we had 96 players on roster and for spring 2013, 107 local youth are signed up to play.

Still, there are more children in our community who would like to play soccer and develop their social, mental and physical abilities. In 2012, OBX Storm Soccer provided scholarships to 20 players, and the need has increased 250% with 14 youth receiving help for the spring 2013 season. Scholarships are based on need as determined by the coach and approved by the Board of Directors.

Your support will help us spread the word about our true purpose. Community-minded and generous businesses and organizations like you can help make it possible for any child who desires to be part of what promises to be a life changing experience.

SPONSORSHIP OPPORTUNITIES

Club Sponsor \$5000 (One Available)

Support youth development in a big way by becoming Storm Soccer’s Club Sponsor for 2013. Your Club Sponsorship will help make the organization stronger by helping to offset costs associated with coaches training and basic equipment needs for practice and play.

- Logo on OBX Storm warm-up jackets provided to players and available for purchase by families and fans.
- Your company name mentioned as the Club Sponsor in all Storm Soccer print and media communications.
- Photo/Caption News Release re: your donation.
- Your company logo prominently displayed on a club banner at all local league and tournament play.
- Banner Ad on homepage of OBXStorm.net.
- Personal communication and updates from OBX Storm re: players and games.
- Invitation to and recognition at the Storm Annual Meeting and Awards event held in January.
- First right of refusal to sponsor a Storm the Beach Soccer Tournament May 2014 for an additional amount to be negotiated.

Team Sponsor \$1000 (10 Available)

Be part of a winning team by helping one OBX Storm Team with the resources they need to be their best. Your Team Sponsorship will help your team register for a tournament and/or purchase much needed equipment such as canopies and seating for the sidelines.

- Logo on OBX Storm practice jersey's provided to players on your team and available for purchase by families and fans.
- Photo/Caption News Release re: your donation.
- Your company name mentioned as the Team Sponsor in all Storm Soccer print and media communications *regarding your team*.
- Your company logo prominently displayed on a team banner at all local league and tournament play.
- Company Logo on Team Page at OBXStorm.net.
- Personal communication and updates from OBX Storm team re: players and games.
- Invitation to and recognition at the Storm Annual Meeting and Awards event held in January.

Fan Sponsor (\$500)

Are you a fan of the game? Do you want to see local athletes excel in the sport? Both are great reasons to become a Storm Soccer Fan! Your sponsorship will help the club, teams and players excel. Join us on the sidelines and you'll see the results of your investment in local youth.

- Photo/Caption News Release re: your donation.
- Company Logo on Sponsor Page at OBXStorm.net.
- Personal communication and updates from OBX Storm team re: players and games.
- Invitation to and recognition at the Storm Annual Meeting and Awards event held in January.

Sponsor a Player (\$250/Player)

Sponsor a player who would otherwise not be able to participate. OBX Storm keeps seasonal dues as low as possible, currently at \$250/per player, per season (6 mo). Player dues cover the entry into league play and 2-3 tournaments per season. No need to pay up front. Simply indicate on the sponsor form that you are interested in sponsoring a player and when there is a need for a scholarship we will contact you and let you know what team your player will be playing for!

- Recognition in the Storm Newsletter.
- Company Name Listed on Sponsor Page at OBXStorm.net.
- Personal communication and updates from OBX Storm team re: players and games.
- Invitation to and recognition at the Storm Annual Meeting and Awards event held in January.



**OBX STORM
SPONSORSHIP FORM**

Yes! I would like to become an OBX Storm Soccer Sponsor!

Business/Organization Name: _____

Name of Contact Person: _____

Address: _____

Office Phone: _____ **Cell Phone:** _____ **Fax:** _____

Email Address: _____

Check the box below to indicate your desired level of sponsorship.

Club Sponsorship \$5000 (One Available)

Team Sponsorship \$1000

Name of Team You Would Like To Sponsor _____

Coaches Name _____

Storm Soccer Fan (\$500)

Player Sponsor (\$250)

We will notify you when we have a player who needs sponsorship.

Complete this form and mail it in the enclosed self addressed envelope to OBX Storm, C/O Fundraising Chair, Amy Montgomery, PO Box 2229, Kitty Hawk, NC 27949. You can also email the completed form to amy.montgomery@theobh.com. You will receive an invoice for your sponsorship.

Questions? Contact Amy Montgomery, Storm Soccer Fundraising Chair, (252) 256-1575.